



High-visibility signage — warning signs

Definition

Signs that visually alert motorists of the potential for pedestrians, bicyclists, or other non-motorized users along or crossing the roadway. (Note that for additional visibility, larger sign sizes can be used.)

Objective

To improve pedestrian safety at crossings and along roadways by using high visibility (fluorescent yellow-green) warning signs indicating the presence of pedestrians and cyclists.

Advantage

Encourages motorists to operate their vehicles with caution and to accommodate pedestrian and bicycle traffic as necessary.

Attracts drivers' attention to areas of potential conflict between motorized and non-motorized traffic.

Challenge

As with all signage, overuse along roadways may negate their effectiveness over the long term.

Works best when combined with enforcement and/or education efforts.

Resources

Manual on Uniform Traffic Control Devices <http://mutcd.fhwa.dot.gov/> (See Section 2C.41).

Using Signs and Markings to Enhance Intersection Safety <http://www.ite.org/Membersonly/annualmeeting/2004/AB04H1303.pdf>.

Pedestrian and Bicycle Information Center — Street Crossings <http://www.walkinginfo.org/problems/problems-crossing.cfm>.



Images (clockwise from main image):

Example of high-visibility warning signs.
Source: Dan Burden, pedbikeimages.org.

Additional examples:
Sources: Dan Burden, pedbikeimages.org; Dan Burden, pedbikeimages.org; WikiThreads, Flickr.