Printing Services

This cluster provides commercial printing, digital printing, and binding services, as well as upstream inputs like ink and prepress services. The technical report, Metropolitan Chicago's traded industry clusters, offers extensive data on the characteristics and performance of the region's core industrial assets since 2001, available for download at https://cmap.is/Traded-Clusters.

In the Chicago region in 2017, this cluster consisted of

\$2.4 billion total output	21,000 jobs
1,090 establishments	+61% more jobs than national average

Largest occupations **Printing Press Operators Binding and Finishing Workers Graphic Designers Sales Representatives Hand Packagers**

Source: CMAP analysis of Economic Modeling Specialists International data (Emsi 2018.4).

Workers in this cluster tend to be **less** racially diverse than the regional labor force.

38% non-white 33% female **41%** over age 50 7%

commute by transit



Source: CMAP analysis of Integrated Public Use Microdata Series, 2017 American Community Survey data.

became less specialized in the national context. -46% -35% iobs total output -51% -33% Los Angeles jobs total output -32% -47% Chicago iobs total output **Philadelphia**

Source: CMAP analysis of Economic Modeling Specialists International data (Emsi 2018.4). Note: Job change is from 2001-17, and total output change is from 2007-17.

In recent years, the cluster's competitive position weakened as it

Middle-skill workers have **less** opportunity than the regional average.





39% of workers

have an associate's degree or higher



49%

of jobs typically require at least 2 months of on-the-job training

Source: CMAP analysis of Integrated Public Use Microdata Series, 2017 American Community Survey and Economic Modeling Specialists International data (Emsi 2018.4).